



## Volunteer in Public Relations (m/f/d)

*Help make LegalAid's mission visible – tell stories that move people and bring our message to the public. Make our projects, values, and impact visible to the world.*

### How You Can Help

- Develop communication strategies for campaigns, media relations, and employer branding
- Coordinate content with the Social Media, Marketing, and Fundraising teams
- Support the creation of press and informational materials
- Maintain media contacts and monitor current reporting on LegalTech and human rights topics
- Contribute to the further development of LegalAid's brand and public image

### What You Bring

- Experience or strong interest in PR, communications, or marketing
- A good sense for language, target audiences, and tone of voice
- Independent, reliable working style and enjoyment of teamwork
- Organizational talent and strategic thinking skills
- Languages: German (C2 or native level) and English (at least C1), further languages are a plus

### What You'll Gain

- Meaningful work: your expertise directly helps people access legal information and support
- Personal development in a growing nonprofit organization
- Recognition through a reference or LinkedIn endorsement
- Experience in NGO communications and public outreach
- Collaboration in an interdisciplinary, international team
- Flexible onboarding and opportunities to shape how we work

### Framework

- Location: Remote / online
- Time: Flexible; typically a few hours per week or project-based
- Languages: English is our organizational language; strong German/ English skills are important
- Compensation: This is a voluntary, unpaid role
- Duration: Ideally at least 4–6 months, preferably longer to enable meaningful onboarding and to get to know LegalAid, our goals, and impact

### Interested?

Please email a short note about yourself and your motivation, plus your CV, to our People & Culture Manager Olga Parsons: [olga.parsons@legalaid.social](mailto:olga.parsons@legalaid.social). We look forward to getting to know you.