



Volunteer in Social Media & Communication (m/f/d)

Use your creativity to make access to German law visible, human, and easy to understand for everyone.

How You Can Help

- Plan and manage the social media content calendar for regular, on-time publishing
- Develop and implement creative ideas and campaigns
- Create and publish posts on Instagram, Facebook, and LinkedIn
- Monitor and analyze performance to continuously optimize content

What You Bring

- Strong knowledge of key social media platforms and current trends
- Experience with analytics tools
- Creative mindset and the ability to think beyond the obvious
- A degree/ongoing studies in Communication, Marketing, or similar is a plus
- First experience in marketing or social media is an advantage
- Flexibility to work independently and as part of a team
- Languages: German (native or at least C2) and English (at least C1)

What You'll Gain

- Meaningful work: your expertise directly helps people access legal information and support
- Personal development in a growing nonprofit organization
- Recognition through a reference or LinkedIn endorsement
- Experience in NGO communications and public outreach
- Collaboration in an interdisciplinary, international team
- Flexible onboarding and opportunities to shape how we work

Framework

- Location: Remote / online
- Time: Flexible; typically a few hours per week or project-based
- Languages: English is our organizational language; strong German/ English skills are important
- Compensation: This is a voluntary, unpaid role
- Duration: Ideally at least 4–6 months, preferably longer to enable meaningful onboarding and to get to know LegalAid, our goals, and impact

Interested?

Please email a short note about yourself and your motivation, plus your CV, to our People & Culture Manager Olga Parsons: olga.parsons@legalaid.social. We look forward to getting to know you.